

Questionnaire on Radio Listenership

122
Responses

01:21
Average time to complete

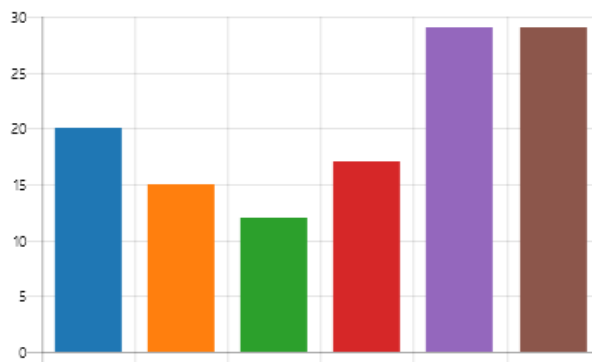
Active
Status

...

1. What year are you in?

[More Details](#)

1st	20
2nd	15
3rd	12
TY	17
5th	29
6th	29



2. Do you listen to the radio?

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[Insights](#)

Yes	113
No	9



3. If you answered 'Yes' and you do listen to the radio, is it by choice or because it is on in the car/bus etc.

[More Details](#)

[Insights](#)

- I choose to listen to the radio 48
- It is on in the background and... 74



4. When do you listen to the radio? (Select as many as are suitable)

[More Details](#)

- At home before school 19
- On the journey to school 89
- On the journey home from sc... 83
- In the evening at home 31

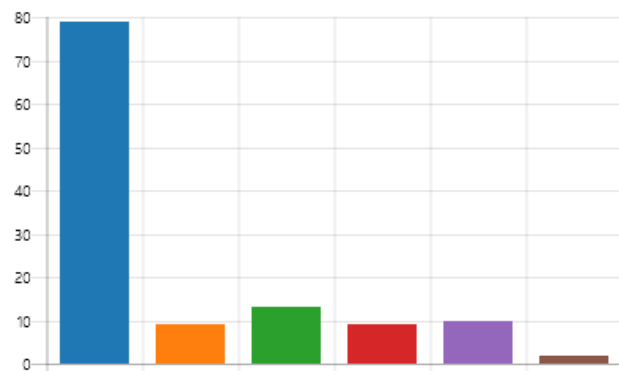


5. What radio station do you listen to the most often?

[More Details](#)

[Insights](#)

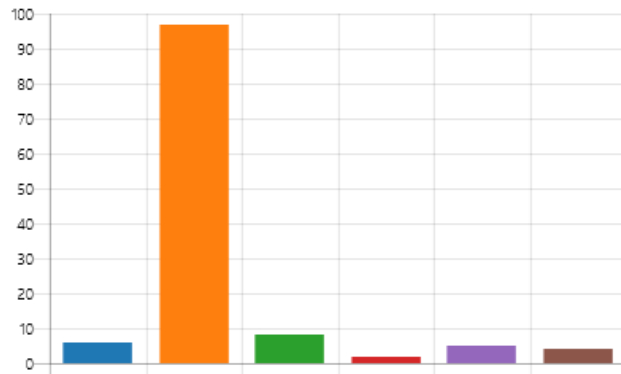
- iRadio 79
- 2FM 9
- TodayFM 13
- Northern Sound 9
- Spin 103 10
- Other 2



6. Why do you prefer this station over others in your area? (please select more than one option if necessary)

[More Details](#)

● News	6
● Music	97
● Quality of presenters	8
● The station's involvement with ...	2
● The best reception in your area	5
● Other	4



7. When you listen to the radio, is it for entertainment (music etc) or to hear the news?

[More Details](#)

[Insights](#)

● For music and entertainment ...	109
● To hear the news	13



8. When the news comes on the radio, do you

[More Details](#)

[Insights](#)

● Switch over to a different stati...	48
● Listen to the news	74

